Irish Contract Interiors

MEDIA PACK 2026

The trusted platform uniting Ireland's contract interiors community where design, craftsmanship, and opportunity meet.

Published by Media 66, in association with Irish Wood & Interiors Network.

Welcome to Irish Contract Interiors

John Legg – publisher/editor

Irish Contract Interiors is the definitive voice of Ireland's contract interiors and FF&E community. Published in association with the Irish Wood & Interiors Network (IWIN), it serves the manufacturing, design, and supply sectors across the island – celebrating the people, projects, and innovations driving this vibrant industry forward.

Our mission is simple but ambitious: to connect, inform, and inspire. As the only publication dedicated exclusively to Ireland's contract interiors market, we bring together designers, makers, suppliers, and clients — fostering collaboration, sharing intelligence, and championing excellence in every aspect of the built environment. From concept to completion, we tell the stories that reveal how Irish talent shapes exceptional spaces, products, and experiences.

The sector stands at a turning point. With steadier material costs, a measured revival in commercial fit-out activity, and significant investment in public-sector projects, conditions are once again aligning for growth. A stronger focus on circular design, social value, and whole-life sustainability is redefining how interiors are specified, delivered, and maintained — creating both challenge and opportunity for every player in the supply chain.

Backed by IWIN's ongoing work to strengthen Irish manufacturing, sustainability, and export capability — and its newly launched recruitment platform addressing persistent skills and labour gaps – the sector is now better positioned than ever to compete, collaborate, and innovate. These initiatives are helping ensure that Irish craftsmanship, quality, and ingenuity remain central to both domestic and international projects.

Through a bi-monthly print edition, a dynamic digital presence, and targeted engagement with Ireland's design and construction professionals, Irish Contract Interiors delivers the intelligence and visibility that help brands grow. Each issue blends analysis and inspiration – offering market insight, project features, and informed commentary that connect our readers directly to the people and trends shaping their next opportunity.

Partnering with us means reaching a high-value audience of decision-makers at the heart of Ireland's fit-out and interiors economy. It's an opportunity to align your brand with a trusted platform that consistently champions Irish creativity, manufacturing, and design excellence — and to be part of the conversation defining the future of the spaces that define us all.

"Connecting, informing, and inspiring Ireland's contract interiors community — to celebrate the creativity and craftsmanship shaping our built environment."

Editorial

Standard editorial content

News & updates
Keeping up to date with the rigours of business

Events
Coverage of trade events across Ireland

Profiles
Deep dive into leading companies, their people, history, capabilities, current standing and future agenda

Projects
Reporting on important and intersting new projects

Interviews
Insight and opinion from thought-leaders and industry insiders

Case Studies
Going behind the scenes of leading firms in our industry

Products
Looking at new and recent introductions …
– Commercial Furniture, Fixtures & Equipment
– Flooring, Ceilings & Partitions
– Manufacturing Machinery & Equipment
– Manufacturers' Materials, Fittings & Components
– Wood & Panel-based Products
– Surfacing Solutions

For further details contact john@media66.net
All editorial submissions will be processed to house style by our editorial team according to our house style guide. Editorials may include a proof at the discretion of the editor.

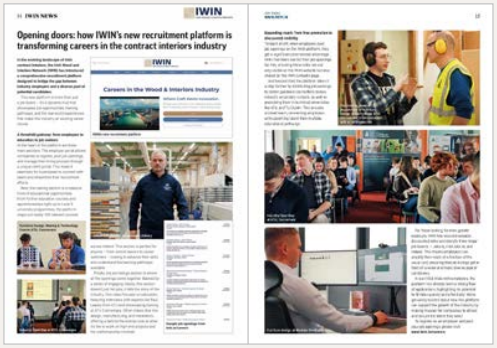
Circulation

Encompassing the whole of Ireland, we will print 1800 copies of *Irish Contract Interiors* per issue. With an expected pass-on rate of 1.5x, the readership per printed issue of the magazine is 2700.

Audience numbers for the digital version will be published following the Nov-Dec issue.

The sectors we circulate to include businesses within the commercial and contract interiors sectors, including:

– Fit-out companies & installers
– Main- and sub-contractors
– Developers
– Architects & designers
– Furniture manufacturers
– Joinery manufacturers



Advertising

PRINTED MAGAZINE

Notes:

– Rates per insertion
– Sizes in mm, H x W
– Please send copy as finished PDF by the stated deadline
– We can produce copy for you without charge – enquire when booking
– Discounts: 6x insertions = 5%, 12x insertions = 10%

Inside front cover – £750
297h x 210w + 3mm bleed

Back cover – £775
297h x 210w + 3mm bleed

Inside back cover – £650
297h x 210w + 3mm bleed

Double page spread – £950
297h x 420w + 3mm bleed

Full page – £660
297h x 210w + 3mm bleed

Half page landscape– £440
128h x 184w

NEWSLETTER

Distributed once a month
All Banner sizes are 800w x 150h px

Top Banner – £275
Second Banner – £250
Third Banner – £225
Fourth Banner – £195
Fifth Banner – £125
Promoted content – £175

Linked to website article, and customer's email/website – maximum 1500 word article + six images

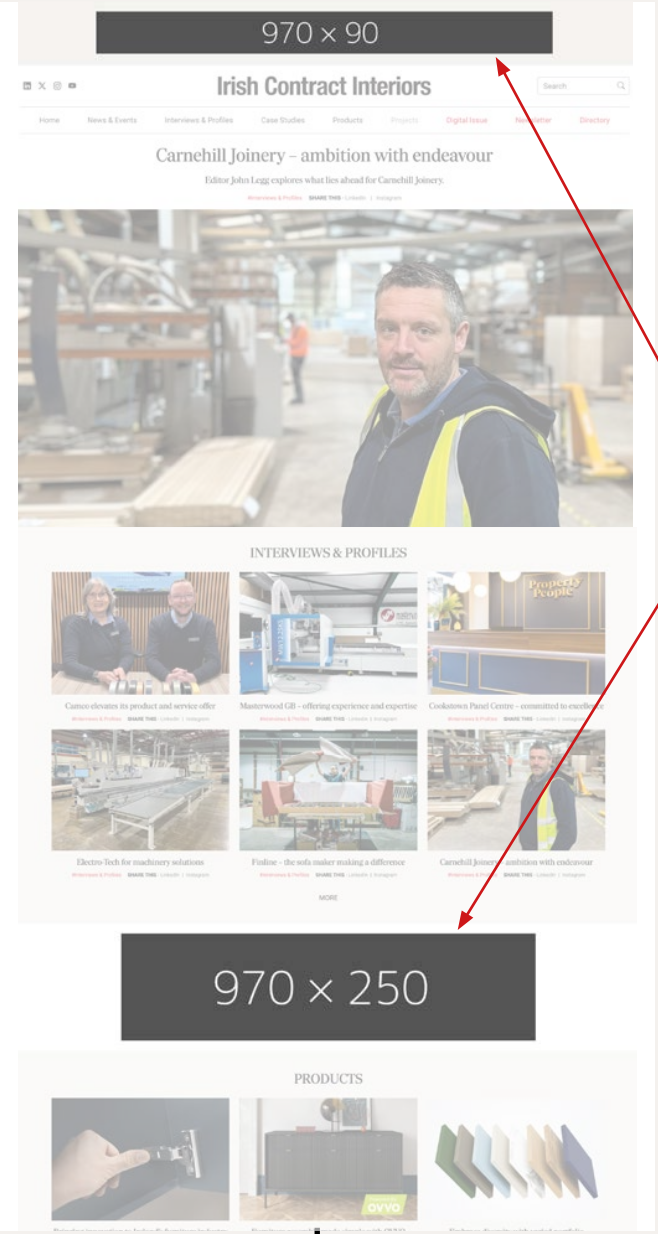
E-SHOT

Finished copy supplied – £275
Bespoke – £425

Bespoke – Created from loose content supplied. Customer to supply text, images, links, subject line at least five working days before the E-shot needs to be sent out.

(Samples on request)

Advertising



WEBSITE

Notes:
– Rates per calendar month
– Sizes in pixels, W x H
– Accepted file types are png, jpeg and gif
– Animated gifs max length 5 seconds
– Please send copy by the stated deadline
– We can produce copy for you – please enquire at the time of booking
– Discounts: 6 months = 5%, 12 months = 10%

Homepage

Large Leaderboard Banner – 970w x 90h
(max 3x rotating)
£300

Billboard Banners (4) – 970w x 250h
(max 3x rotations per banner position)
Positions:
1–£195
2–£175
3–£150
4–£125

Article pages >
Side Banners
400w x 600h
(max 3x rotating)

Positions:
1–£125
2–£115
3–£100
4–£75

Deadlines

Advertising and editorial deadlines for forthcoming issues are listed below.

Booking and copy deadlines cannot be amended.

Issue No	Issue title	Booking deadline	Loose copy deadline	Finished copy deadline
5	November-December	November 7th	November 7th	November 11th
6	January-February 2026	January 23rd	January 23rd	January 27th
7	March-April	March 13th	March 16th	March 25th
2	May-June	May 1st	May 1st	May 6th
3	July-August	June 26th	June 26th	June 30th
4	September-October	August 21st	August 21st	August 25th

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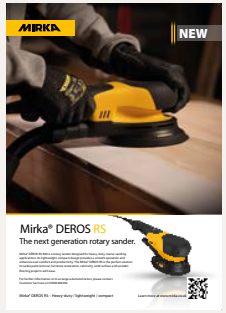
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